

## Einladung zu einem Gastvortrag

# Language, Gender and Videogames

**Dr. Frazer Heritage (Birmingham City University)**

In this lecture, Frazer Heritage talks about analysing the representation of gender within videogames. In particular, he notes that work on the representation of gender in videogames as well as work in ludolinguistics has a tradition of examining paradiscourse, i.e., representations and language around videogames, such as in blogs and internet fora. However, paradiscourse is not always reflective of representations and language within videogames (i.e., orthodiscourse). In this talk, Frazer will discuss some of the challenges in analysing the language used to represent gendered social actors within videogames, particularly through the use of corpus linguistic methods. He discusses a range of potential methodological approaches and their potential drawbacks, as well as how he applied such methodological approaches to a range of videogames. This talk draws on new and forthcoming literature to demonstrate the cutting edge methods and research being conducted in ludolinguistic approaches to gender.

**Montag, 30. Mai 2022, 9:15 Uhr**

**Online**

(für den Einladungs-URL-Link des Meeting, kontaktieren Sie bitte  
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