

**Dr. John Dean** is Professor of American Studies & Cultural History at the University of Versailles in France. He served as Chair of the American Studies Program at the University of Strasbourg and Director of Crosscultural Studies at the University of Syracuse, Strasbourg. Dr. Dean has frequently directed courses on U.S. Cultural Studies and given guest lectures at teacher training workshops in Germany and throughout Europe.

**Christianna Stavroudis** is an American lecturer in English language and linguistics at the University of Greifswald. She holds a B.A. in applied linguistics from the University of Maryland-Baltimore County (USA) and an M.Sc. in clinical linguistics from the University of Potsdam. Ms. Stavroudis is particularly interested in the incorporation of cultural studies into the language classroom and has taught topics ranging from multiculturalism to the U.S. election. She is currently writing her dissertation within the field of second language acquisition.

**Joannis Kaliampos** is a doctoral student working with Prof. Torben Schmidt in the Department of English Studies at Leuphana University Lüneburg. His research, which has been supported by the U.S. Embassy as part of the School Election project 2012, focuses on "Learner Perceptions of Web 2.0-Enhanced EFL Tasks". Together with his team members, Joannis Kaliampos received the renowned "Hans-Eberhardt-Piepho Preis 2013 für innovative Ideen in einem kommunikativen Fremdsprachenunterricht".

### Registration

To register, please contact:

Nadja Wieland  
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or

Astrid Eisenhardt  
Beraterin im Unterstützungssystem des IQMV  
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Email: [a.eisenhardt@iq.bm.mv-regierung.de](mailto:a.eisenhardt@iq.bm.mv-regierung.de)

Registration closes on **03 March 2014**.

### Organizers

*Prof. Gabriele Linke, Rostock University*  
*Dr. Katja Schmidt, Rostock University*  
*Dr. Martina Kohl, U.S. Embassy Berlin*



**IQMV**



ERNST MORITZ ARNDT  
UNIVERSITÄT GREIFSWALD



U.S. Consulate General Hamburg

## Teach about the USA

Annual Rostock In-Service Training  
for English Teachers

### Going Green in the USA

Date: Friday, 07 March 2014  
Time: 09:30 – 16:00  
Place: Internationales  
Begegnungszentrum  
Rostock e.V.  
Bergstr. 7a  
18057 Rostock



Philosophische Fakultät  
Institut für Anglistik/Amerikanistik

## Program

### 9:30 – 9:45

Welcome & Opening Remarks (Gabriele Linke)

### 9:45 -10:45

Lecture and Discussion

"A History of the US Financial Industry: Matters of Land, Property, Ecology and Environmentalism in the United States"(John Dean)

Coffee Break

### 11:15 -12:15

Workshop

"Documentary Film and the Environment" (John Dean)

Lunch Break

### 13:15 -14:15

Lecture and Discussion

"Green Ink: German and American Political Cartoons on the Environment" (Christianna Stavroudis)

Coffee break

### 14:45 -15:45

Workshop

"Going Green – Teaching Sustainability in the English as a Foreign Language Classroom" (Joannis Kaliampos)

### 15:45 -16:00

Wrap-Up & Closing Remarks (Gabriele Linke)

## Abstracts

### John Dean, "A History of the US Financial Industry: Matters of Land, Property, Ecology and Environmentalism in the United States"

The development of American Civilization is rooted in the ownership and stewardship of land. America's early Pilgrims saw it their task to convert the "hideous and desolate wilderness, full of wild beasts and wild men" to valuable property and productivity. In modern times - the focus of this talk - this conversion in America has been a transformation and evolution of the realities and values of transportation and settlement, manufacturing and industry, the growth of a stable financial sector and capital leadership. This whole process, in the words of World Wildlife Fund founder Max Nicholson, needs to be studied with an eye to how "human evolution can be mutated, can be shifted on a new course, so that man will cease to knock hell out of the environment on which his own future depends." Thus the history of US finance offers a fascinating case study of how human intervention in nature has affected material conditions which constantly contend with the dynamic tensions of the demands for monetary profits and the requirements of an ecological wholeness.

### John Dean, "Documentary Film and the Environment"

Environmental subjects offer excellent material for the documentary film. These movies - which deal with fact rather than fiction - can capture tangible surroundings, take the viewer to new borderlands of circumstances, help to clarify the sum total of physical, social, spiritual and cultural factors associated with particular living organisms, civilizations or events. In this presentation our selection of award-winning documentaries shall each in its own way offer a generous form of accessible information translated into knowledge. The screen reader may discover new worlds and old in order both to better enjoy and relate to immediate communities and

## Abstracts

larger societies. Plus this presentation shall pay particular attention to the time, discussion space, pedagogical needs and work demands of the classroom.

### Christianna Stavroudis, "Green Ink: German and American Political Cartoons on the Environment"

Editorial cartoons serve as a unique example of political speech considering the fact that they are simultaneously artistic, informative, and persuasive in their nature. A cross-cultural examination of German and American political cartoons on the environment reveals important insights into pop cultural attitudes towards climate change, carbon emissions, and environmental policy, with surprising similarities and differences between these two cultures. Thus for teachers of English and American culture, political cartoons offer an engaging venue for practicing critical thinking skills, (comparative) textual analysis, and advanced language competence in the classroom.

### Joannis Kaliampos, "Going Green – Teaching Sustainability in the English as a Foreign Language Classroom"

Exploring topics that are personally relevant and interesting to young adult EFL learners remains a core challenge in language teaching. At the same time, the advent of fast-paced and informal online-communication through social media and web 2.0 applications has many repercussions for authentic language learning. The "Going Green" project is addressing these questions by combining a close focus on developments in the U.S. and Germany with an interactive project scenario.